Index Number: \_\_\_\_\_ SEC39/s2.21s



### MATRICULATION AND SECONDARY EDUCATION CERTIFICATE EXAMINATIONS BOARD

#### SECONDARY EDUCATION CERTIFICATE LEVEL 2021 SUPPLEMENTARY SESSION

SUBJECT: Information Technology

PAPER NUMBER: Synoptic – Unit 2
DATE: 3<sup>rd</sup> November 2021
TIME: 9:00 a.m. to 11:05 a.m.

THIS PAPER SHOULD BE RETURNED TO THE INVIGILATOR AFTER THE EXAMINATION.

Answer **ALL** questions in the space provided.

### Scenario

- SuperbFood is a take-away restaurant.
- Lately the restaurant is not doing very well.
- The owner decided to launch a new marketing campaign to promote the business

• THE O	wher decided to lauf	ich a new markenn	y campaign to prom	ote the business.	
Questio	n 1			K-1 (6	5 marks)
	<b>WO</b> different types eting campaign.	of media, except fo	r images and videos	s, which can be use	d for this
Media	1:				(1)
Media	2:		_		(1)
	e each type of media g the appropriate ce	<del>-</del>	·	propriate human se	ense/s by
		Sight	Hearing	Touch	
	Media 1				
	Media 2				_
	fy <b>ONE</b> hardware re	equired to either de	velop or experience	e each of the media	(2) a listed in
Hardw	vare Required for Me	edia 1:			(1)
Hardw	vare Required for Me	edia 2:			(1)
Questio	n 2			К-3 (8	3 marks)
• Differe	ent images are to be	e used by SuperbFoo	od throughout their	marketing campaig	n.

- The images below show a before and after version of some images after effects were added.
- a. Match each image effect listed in the box below with the image to which it was applied to.

Sketch Brightness
-------------------

	Before Effect	After Effect	Effect
i.	Source: https://	//www.fotor.com	
ii.	Source: https://w	vww.epicurious.com	

b. Describe the following image effects.

Sketch:	
	(1)
Brightness:	
	(1)

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Ξ.	Different intensities can be applied to image effects.
	Describe the output when applying minimum and maximum intensities to the brightness image effect.
	(4)
<b>Q</b>	uestion 3 C-2 (12 marks)
•	The owner intends to use images when promoting the take-away restaurant online. He is unsure about the format to be used for these images.
Э.	Which image file format, JPEG or XCF, should the owner use for online images?
	Image format: (4)
ο.	Justify the image file format selected in Question 3a based on compression and compatibility.
	Justification based on compression:
	(2)

	Justification based on compatibility:	
		(2
c.	. The following images are saved as SVG and PNG respectively.	
	Compare and contrast the below images based on compression and raster/vector	or.
	Source: https://worldvectorlogo.com  Source: https://www.png	gwing.com
	Image 1: SVG image file Image 2: PNG image	ige file

Please turn the page.

\_\_\_\_\_(4)

Quest	ion 4	K-6 (8	marks)
Apart f	rom images, the own	er of SuperbFood, decided to utilise videos as well.	
	ate and frame rate ar cainers.	e characteristics of containers. Name <b>TWO</b> other character	ristics of
Cha	racteristic 1:		(1)
Cha	racteristic 2:		(1)
b. The	following screenshot	shows some of the properties of an MP4 container.	
5. 1110	Format Length	: MPEG-4 : 354 MiB for 3 min 20 s 814 ms	
	Video #0 Aspect	: AUC : 1280 x 720 (1.778) at 30.000 fps	
	Audio #0 Infos	: AAC at 192 kb/s : 2 channels, 48.0 kHz	
Ider	ntify the bitrate and fr	ame rate in the following screenshot.	
Bitra	ate:		(1)
c. Des	cribe the bitrate and t	he frame rate of the MP4 container.	

\_\_\_\_\_(4)

Question 5 K-7 (8 marks)

One of the employees at SuperbFood suggested that a website should be created to better promote the business.

a. List **FOUR** basic elements which usually form part of a website.

Element 1:	_ (0.5)
Element 2:	_ (0.5)
Element 3:	_ (0.5)
Element 4:	(0.5)

b. The image below displays a sample website, which SuperbFood might consider.

Identify **TWO** of the basic elements listed in Question 5a by drawing a circle around them on the image below. Then, write down the name of the element next to its circle. (2)



**Popular Categories** 



This question continues on next page.

c. Outline the purpose of the <b>TWO</b> basic elements	of a website identified in Question 5b.
	(4)
Question 6	K-8 (8 marks)
The owner of the restaurant is unsure whether to co	reate a static website or a dynamic website.
a. Define the following <b>TWO</b> terms:	
Static website:	
Static Websiter	
	(1)
Dynamic website:	
	(1)
<ul> <li>b. Indicate <b>TWO</b> tools (apart from HTML) required (apart from HTML) required to create dynamic w</li> </ul>	
Tools required to create static websites:	
Tool 1:	(0.5)
Tool 2:	(0.5)
Tools required to create dynamic websites:	
Tool 1:	(0.5)
Tool 2:	(0.5)

c. The owner of SuperbFood was considering various scenarios before creating the website. Identify which of the following websites is static and which is dynamic.



Source: https://cartlidgesqualitymeats.com/

i. Type of website: \_\_\_\_\_ (2)



Source: https://roselinlin.com/

ii. Type of website: \_\_\_\_\_\_ (2)

Please turn the page.

Question 7	K-9 (8 marks)
The website for Superbfood will be developed using HMTL code.	
a. Define HTML and its use.	
b. List <b>FOUR</b> HTML basic tags, except for the <a> tag.</a>	
HTML basic tag 1:	(0.5)
HTML basic tag 2:	(0.5)
HTML basic tag 3:	(0.5)
HTML basic tag 4:	(0.5)
c. The HTML tags displayed on the left-hand side were used during SuperbFood website.	the development of
Relate each of the following <b>FOUR</b> attributes to their respective HTML ta	g.
href:	(1)
class:	(1)
target:	(1)
source:	(1)

**Question 8** C-5 (12 marks) • During development, the website was not working as expected. • Errors need to be identified and corrected so that the website can run properly. • The two code snippets below, show parts of the code which are resulting in an error. a. Identify the line of code containing the error for each code snippet provided below: Code Snippet 1: <!DOCTYPE html> 1 2 <html> 3 <head> 4 <title>SuperbFood 5 </head> 6 </html> \_\_\_\_\_(2) Code Snippet 2: 1 <aside> 2 Special Offers 3 </aside> \_ (2)

b. Correct each error identified in Question 8a by writing down the appropriate code for the line containing the error.

Correct solution for code snippet 1:

Correct solution for code snippet 2:

This question continues on next page.

\_\_\_\_\_(2)

	site needs ed website		ther. The HTML code snippet below illus	trates part of the
	1. 2. 3. 4. 5. 6. 7. 8. 9.	<a href="&lt;br"></a>		

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(2)
(2)

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