



SUBJECT:	Media Literacy Education
UNIT:	2
ASSIGNMENT:	3 – Controlled
TITLE:	Creating a Music Video
DATE SET:	15th April 2024
DEADLINE:	15th May 2024

General Instructions

- Lines provided for sub-questions (a) and (b) indicate the length expected in candidate's answers.
- Students are to autonomously answer sub-questions (c). Therefore, lines provided do **not** necessarily indicate the length and depth of the expected answer.
- Application criteria should be assessed in class during a time-constrained session.
- Answers may be either in English or in Maltese.

Candidate's Declaration of Authenticity

I, the undersigned, _____ (*Name and Surname*), declare that all the work I shall submit for this assignment will be my own.

I further certify that if I use the ideas, words, or passages from existing sources, I will quote those words or paraphrase them and reference them by making use of a reference system.

I am aware that should I submit work which is not mine, or work which has been copied from one or more sources, I will be penalised as per MATSEC Examinations Board policies related to plagiarism.

Candidate's Signature: _____

I.D. Card No.: _____

Date: _____

General Scenario

- Emily is a freelance creative video-maker.
- She has been invited to prepare a music video for a popular band.

SECTION A – WRITE-ON

Question 1

K-8 (4 marks)

a. Define what an editing workflow is.

b. Outline the use of the following **FIVE** types of cuts and **TWO** types of transitions in video editing.

Cuts:

i. Match cut

ii. Invisible cut

iii. Standard or Hard cut

iv. Jump cut

v. Cut on action

Transitions:

i. Dissolves

ii. Fades

c. Describe the following **FIVE** technical considerations needed when editing video.

i. Video formats

ii. Audio levels

iii. Video compression

iv. Video resolution

v. Audio synchronisation

Question 2

C-3 (6 marks)

a. Outline **TWO** reasons why editing is important in a video production.

Reason 1:

Reason 2:

b. Describe the following **FOUR** common techniques used in digital film and video post-production.

i. Colour grading

ii. Matte painting

SECTION B - PRACTICAL

Background Information

- It is your turn to prepare a music video. The song title is "Let's Dance"
- You are required to produce a rough cut of a **twenty-four to thirty second** video.
- The video will be showcased during a song festival.
- Footage and files will be provided by the teacher.
- The sequence settings of the rough-cut should be as follows:
 - Frame rate: 24 fps
 - Resolution: 1920 x 1080
 - Aspect Ratio: 16:9
- The rough-cut should be saved in a project file.

Brief:

- People come together to enjoy the rhythm of the music.

Question 1

A-4 (10 marks)

**THIS QUESTION WILL BE PROVIDED BY THE TEACHER
DURING THE PRACTICAL SESSION/S**

Question 2

A-5 (10 marks)

Background Information

- Now it's time to apply the finishing touches on your rough-cut video.
- You are required to present a polished edit of a **twenty-four to thirty second** music video, using the footage, sound, and imagery provided.
- You will need to bring your own headphones to be able to complete the task.
- The final version of the video should be saved in .mp4 format and in a project file.

**THIS QUESTION WILL BE PROVIDED BY THE TEACHER
DURING THE PRACTICAL SESSION/S**