

MFA in Digital Arts (Taught & By Research)

YOUR PORTFOLIO

DEPARTMENT OF DIGITAL ARTS

Faculty of Media & Knowledge Sciences

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WHAT WE EXPECT

Your portfolio should consist of a collection of work that:

- 1. Displays your artistic/design skills in both traditional as well as digital media,
- 2. Reflects your personality,
- 3. Demonstrates your creative potential

It should give a clear indication of your artistic journey, what you have learnt so far and where you plan on going during your Master's study.

It should therefore include the following:

- 1. Initial sketches (sketch books and journals)
- 2. Contextual references (photos, literature, websites, artists' works, ideologies etc., that have helped form your process)
- 3. Finished pieces

SOME USEFUL SUGGESTIONS

- **Be selective on the amount of works you choose to select.** *Do not throw everything in. We prefer to see process over perfection.*
- Show the range of your abilities. Include pieces that demonstrate your ability to work with different themes, materials and techniques.
- **Create a context around your work.** We are interested in the way you construct your process and in your creative vision. Explain the context that surrounds your work.
- **Be resolute.** Edit your work to fit your vision. Being bold and concise shows us that you have the required skills to become a successful creative.
- **Take a selfie.** Curate your portfolio in order to reflect your talent and passion. Ultimately the portfolio is the mirror that reflects the kind of creative you are.

DISCLAIMER: The opening of any of the two MFA in Digital Arts programmes at the start of any given academic year is at the prerogative of the Department and is dependant on a fixed minimum number of applicants accepted on the course.